



Advertiser:	<u>Heller, Dean for U.S. Senate</u>	
Product Desc:	<u>HELLER FOR SENATE</u>	KSNV
Estimate:		

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
E 1	KSNV	10/03/12	10/05/12	M-F 5-6a WakeUp w/WagM M-F 5-6a WakeUp w/Wagners	CM	5-6a	--WTF--	:30	6	\$300.002		0.00	NM	6	\$1,800.00
NEWS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
		Week: 10/01/12	10/07/12	--WTF--		6			\$300.00			0.00			
E 2	KSNV	10/08/12	10/09/12	M-F 5-6a WakeUp w/WagM M-F 5-6a WakeUp w/Wagners	CM	5-6a	MT-----	:30	4	\$300.002		0.00	NM	4	\$1,200.00
NEWS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
		Week: 10/08/12	10/14/12	MT-----		4			\$300.00			0.00			
E 3	KSNV	10/08/12	10/09/12	M-F 6-7a WakeUp w/WagM M-F 6-7a WakeUp w/Wagners	CM	6-7a	MT-----	:30	4	\$450.002		0.00	NM	4	\$1,800.00
NEWS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
		Week: 10/08/12	10/14/12	MT-----		4			\$450.00			0.00			
E 4	KSNV	10/03/12	10/05/12	M-F 6-7a WakeUp w/WagM M-F 6-7a WakeUp w/Wagners	CM	6-7a	--WTF--	:30	6	\$450.002		0.00	NM	6	\$2,700.00
NEWS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
		Week: 10/01/12	10/07/12	--WTF--		6			\$450.00			0.00			
E 5	KSNV	10/03/12	10/05/12	Today Show Today Show	CM	658a-9am	--WTF--	:30	6	\$600.002		0.00	NM	6	\$3,600.00
TODAY															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
		Week: 10/01/12	10/07/12	--WTF--		6			\$600.00			0.00			
E 6	KSNV	10/08/12	10/09/12	Today Show Today Show	CM	658a-9am	MT-----	:30	4	\$600.002		0.00	NM	4	\$2,400.00
TODAY															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
		Week: 10/08/12	10/14/12	MT-----		4			\$600.00			0.00			
E 7	KSNV	10/08/12	10/09/12	M-F Today Show II 3rd Hr M-F Today Show II	CM	9-10a	MT-----	:30	2	\$275.002		0.00	NM	2	\$550.00
TODAY2															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
		Week: 10/08/12	10/14/12	MT-----		2			\$275.00			0.00			
E 8	KSNV	10/03/12	10/05/12	M-F Today Show II 3rd Hr M-F Today Show II	CM	9-10a	--WTF--	:30	3	\$425.001		0.00	NM	3	\$1,275.00
TODAY2															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
		Week: 10/01/12	10/07/12	--WTF--		3			\$425.00			0.00			
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>		<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
	2	KSNV	10/01/12-10/07/12	M-F Today Show II 3rd Hr See MG 8.4,8.5 [NOT AVAILABLE RATE] NOT AVAILABLE RATE		9-10a	--WThF----	:30		<del>(\$425.00)</del>		0.00	NM		
	3	KSNV	10/01/12-10/07/12	M-F Today Show II 3rd Hr See MG 8.4,8.5 [NOT AVAILABLE RATE] NOT AVAILABLE RATE		9-10a	--WThF----	:30		<del>(\$425.00)</del>		0.00	NM		
	4	KSNV	10/03/12-10/05/12	M-F Today Show II 3rd Hr Ⓜ MG for 8.3,8.2 [Revised Rate to Reinstate]		9-10a	--WThF----	:30		\$425.00		0.00	NM		
	5	KSNV	10/03/12-10/05/12	M-F Today Show II 3rd Hr Ⓜ MG for 8.3,8.2 [NOT AVAILABLE RATE] NOT AVAILABLE RATE		9-10a	--WThF----	:30		\$425.00		0.00	NM		
E 9	KSNV	10/03/12	10/05/12	M-F Today Show III 4th Hr Today 4th Hour	CM	10am-11am	---TF--	:30	3	\$225.002		0.00	NM	2	\$450.00
TODAY 3															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
		Week: 10/01/12	10/07/12	---TF--		2			\$225.00			0.00			
E 10	KSNV	10/08/12	10/09/12	M-F Today Show III 4th Hr Today 4th Hour	CM	10am-11am	MT-----	:30	2	\$225.002		0.00	NM	2	\$450.00
TODAY 3															

Order / Rev: 104407  
 Alt Order #: 06832081  
 Flight Dates: 10/03/12 - 10/09/12

Advertiser: Heller, Dean for U.S. Senate  
 Product Desc: HELLER FOR SENATE  
 Estimate: KSNV

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
E 10	KSNV	10/08/12	10/09/12	M-F Today Show III 4th Hour Today 4th Hour	CM	10am-11am	MT-----	:30	2	\$225.002		0.00	NM	2	\$450.00
TODAY 3															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>			<u>Rating</u>			
Week:		10/08/12	10/14/12	MT-----			2		\$225.00			0.00			
E 11	KSNV	10/08/12	10/09/12	Rachael Ray Rachael Ray	CM	11am-12pm	MT-----	:30	2	\$225.002		0.00	NM	2	\$450.00
RR															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>			<u>Rating</u>			
Week:		10/08/12	10/14/12	MT-----			2		\$225.00			0.00			
E 12	KSNV	10/03/12	10/05/12	Rachael Ray Rachael Ray	CM	11am-12pm	--WTF--	:30	3	\$225.002		0.00	NM	3	\$675.00
RR															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>			<u>Rating</u>			
Week:		10/01/12	10/07/12	--WTF--			3		\$225.00			0.00			
E 13	KSNV	10/03/12	10/05/12	Noon News Noon News	CM	12-1230pm	--WTF--	:30	3	\$275.002		0.00	NM	3	\$825.00
NEWS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>			<u>Rating</u>			
Week:		10/01/12	10/07/12	--WTF--			3		\$275.00			0.00			
E 14	KSNV	10/08/12	10/09/12	Noon News Noon News	CM	12-1230pm	MT-----	:30	2	\$275.002		0.00	NM	2	\$550.00
NEWS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>			<u>Rating</u>			
Week:		10/08/12	10/14/12	MT-----			2		\$275.00			0.00			
E 15	KSNV	10/08/12	10/09/12	The Agenda 1230pm The Agenda 1230pm	CM	1230-1p	MT-----	:30	2	\$225.002		0.00	NM	2	\$450.00
AGENDA															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>			<u>Rating</u>			
Week:		10/08/12	10/14/12	MT-----			2		\$225.00			0.00			
E 16	KSNV	10/03/12	10/05/12	The Agenda 1230pm The Agenda 1230pm	CM	1230-1p	--WTF--	:30	3	\$225.002		0.00	NM	3	\$675.00
AGENDA															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>			<u>Rating</u>			
Week:		10/01/12	10/07/12	--WTF--			3		\$225.00			0.00			
E 17	KSNV	10/03/12	10/05/12	Days of our Lives Days of our Lives	CM	1258p-2pm	--WTF--	:30	3	\$275.002		0.00	NM	3	\$825.00
DAUS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>			<u>Rating</u>			
Week:		10/01/12	10/07/12	--WTF--			3		\$275.00			0.00			
E 18	KSNV	10/08/12	10/09/12	Days of our Lives Days of our Lives	CM	1258p-2pm	MT-----	:30	2	\$275.002		0.00	NM	2	\$550.00
DAYS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>			<u>Rating</u>			
Week:		10/08/12	10/14/12	MT-----			2		\$275.00			0.00			
E 19	KSNV	10/08/12	10/09/12	The Doctors The Doctors	CM	2pm-3pm	MT-----	:30	2	\$225.002		0.00	NM	2	\$450.00
DRS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>			<u>Rating</u>			
Week:		10/08/12	10/14/12	MT-----			2		\$225.00			0.00			
E 20	KSNV	10/03/12	10/05/12	The Doctors The Doctors	CM	2pm-3pm	--WTF--	:30	3	\$225.002		0.00	NM	3	\$675.00
DRS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>			<u>Rating</u>			
Week:		10/01/12	10/07/12	--WTF--			3		\$225.00			0.00			
E 21	KSNV	10/03/12	10/05/12	Dr. Phil Dr Phil	CM	3-4p	--WTF--	:30	3	\$300.002		0.00	NM	3	\$900.00
PHIL															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>			<u>Rating</u>			
Week:		10/01/12	10/07/12	--WTF--			3		\$300.00			0.00			
E 22	KSNV	10/08/12	10/09/12		CM	3-4p	MT-----	:30	2	\$300.002		0.00	NM	2	\$600.00



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 Product Desc: HELLER FOR SENATE  
 Estimate: KSNV

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
E 32	KSNV	10/08/12	10/09/12	M-F Wheel M-F Wheel of Fortune	CM	7-730pm	MT-----	:30	2	\$750.002		0.00	NM	2	\$1,500.00
WHEEL															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/08/12	10/14/12	MT-----					2	\$750.00		0.00			
E 33	KSNV	10/08/12	10/09/12	FacetoFace/Ralston Rep Face to Face w/ J.Ralston	CM	730-758pm	MT-----	:30	2	\$450.002		0.00	NM	2	\$900.00
FACE															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/08/12	10/14/12	MT-----					2	\$450.00		0.00			
E 34	KSNV	10/03/12	10/05/12	FacetoFace/Ralston Rep Face to Face w/ J.Ralston	CM	730-758pm	---TF--	:30	3	\$450.002		0.00	NM	3	\$1,350.00
FACE															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/01/12	10/07/12	---TF--					3	\$450.00		0.00			
E 35	KSNV	10/04/12	10/04/12	M-F News 3 at Eleven M-F News 3 at Eleven	CM	11pm-1135pm	---T---	:30	1	\$775.002		0.00	NM	1	\$775.00
NEWS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/01/12	10/07/12	---T---					1	\$775.00		0.00			
E 36	KSNV	10/08/12	10/08/12	M-F News 3 at Eleven M-F News 3 at Eleven	CM	11pm-1135pm	M-----	:30	1	\$775.002		0.00	NM	1	\$775.00
NEWS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/08/12	10/14/12	M-----					1	\$775.00		0.00			
E 37	KSNV	10/08/12	10/09/12	The Tonight Show Tonight Show	CM	1135p-1237a	MT-----	:30	2	\$275.002		0.00	NM	2	\$550.00
TON SHOW															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/08/12	10/14/12	MT-----					2	\$275.00		0.00			
E 38	KSNV	10/03/12	10/05/12	The Tonight Show Tonight Show	CM	1135p-1237a	--WTF--	:30	3	\$275.002		0.00	NM	3	\$825.00
TON SHOW															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/01/12	10/07/12	--WTF--					3	\$275.00		0.00			
E 39	KSNV	10/08/12	10/08/12	Mon PR 8-10p Monday Prime 8-10pm	CM	8-10pm	M-----	:30	1	\$2,400.002		0.00	NM	1	\$2,400.00
VOICE															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/08/12	10/14/12	M-----					1	\$2,400.00		0.00			
E 40	KSNV	10/09/12	10/09/12	Tues PR 8-9p Tuesday Prime 8-9pm	CM	8-9pm	-T-----	:30	1	\$2,400.002		0.00	NM	1	\$2,400.00
VOICE															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/08/12	10/14/12	-T-----					1	\$2,400.00		0.00			
E 41	KSNV	10/04/12	10/04/12	Thurs PR 10-11p Thursday Prime 10-11pm	CM	10-11pm	---T---	:30	1	\$2,100.002		0.00	NM	1	\$2,100.00
ROCK CENTER															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/01/12	10/07/12	---T---					1	\$2,100.00		0.00			
E 42	KSNV	10/05/12	10/05/12	Fri 10-11p Friday Prime 10-11pm	CM	10-11pm	----F--	:30	1	\$2,100.002		0.00	NM	1	\$2,100.00
DLINE															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/01/12	10/07/12	----F--					1	\$2,100.00		0.00			
E 43	KSNV	10/06/12	10/07/12	Sa-Su News 3 at Eleven Sa-Su News 3 at Eleven	CM	11pm-1135pm	-----SS	:30	2	\$750.002		0.00	NM	2	\$1,500.00
NEWS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/01/12	10/07/12	-----SS					2	\$750.00		0.00			
E 44	KSNV	10/06/12	10/06/12		CM	6a-7a	-----S-	:30	1	\$225.002		0.00	NM	1	\$225.00

Order / Rev: 104407  
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 Flight Dates: 10/03/12 - 10/09/12

Advertiser: Heller, Dean for U.S. Senate  
 Product Desc: HELLER FOR SENATE  
 Estimate: KSNV

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
News 3 Sunrise - SATUR															
News 3 Sunrise SATURDAY															
NEWS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>			<u>Rating</u>			
Week: 10/01/12		10/01/12	10/07/12	-----S-			1		\$225.00			0.00			
E 45	KSNV	10/06/12	10/06/12	Saturday Today	CM	7a-9am	-----S-	:30	1	\$325.002		0.00	NM	1	\$325.00
Saturday Today															
SAT TODAY															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>			<u>Rating</u>			
Week: 10/01/12		10/01/12	10/07/12	-----S-			1		\$325.00			0.00			
E 46	KSNV	10/06/12	10/06/12	News 3 Today - SATUR	CM	9am-930am	-----S-	:30	1	\$300.002		0.00	NM	1	\$300.00
News 3 Today - SAT															
NEWS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>			<u>Rating</u>			
Week: 10/01/12		10/01/12	10/07/12	-----S-			1		\$300.00			0.00			
E 48	KSNV	10/06/12	10/06/12	SIGN ON-SIGN OFF	CM	5a-459a	-----S-	:30	1	\$375.002		0.00	NM	1	\$375.00
ROS															
(9:30 PM-10:30 PM)															
JEP/WHEEL															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>			<u>Rating</u>			
Week: 10/01/12		10/01/12	10/07/12	-----S-			1		\$375.00			0.00			
E 49	KSNV	10/06/12	10/06/12	Saturday Night Live	CM	1130pm-1:02am	-----S-	:30	1	\$750.002		0.00	NM	1	\$750.00
Saturday Night Live															
SNL															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>			<u>Rating</u>			
Week: 10/01/12		10/01/12	10/07/12	-----S-			1		\$750.00			0.00			
E 50	KSNV	10/07/12	10/07/12	News 3 Sunrise - SUND	CM	6a-7a	-----S	:30	1	\$225.002		0.00	NM	1	\$225.00
News 3 Sunrise SUNDAY															
NEWS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>			<u>Rating</u>			
Week: 10/01/12		10/01/12	10/07/12	-----S			1		\$225.00			0.00			
E 51	KSNV	10/07/12	10/07/12	Sunday Today	CM	7a-8am	-----S	:30	1	\$500.002		0.00	NM	1	\$500.00
Sunday Today															
SUN TODAY															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>			<u>Rating</u>			
Week: 10/01/12		10/01/12	10/07/12	-----S			1		\$500.00			0.00			
E 52	KSNV	10/07/12	10/07/12	Meet the Press	CM	8a-9am	-----S	:30	1	\$1,900.002		0.00	NM	1	\$1,900.00
Meet the Press															
MTP															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>			<u>Rating</u>			
Week: 10/01/12		10/01/12	10/07/12	-----S			1		\$1,900.00			0.00			
E 53	KSNV	10/07/12	10/07/12	News 3 Today Wknd	CM	9a-930am	-----S	:30	1	\$250.002		0.00	NM	1	\$250.00
News 3 Today															
NEWS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>			<u>Rating</u>			
Week: 10/01/12		10/01/12	10/07/12	-----S			1		\$250.00			0.00			
E 54	KSNV	10/07/12	10/07/12	Chris Matthews 9:30AM	CM	9:30a-10a	-----S	:30	1	\$375.002		0.00	NM	1	\$375.00
Chris Matthews SUN 9:30am															
CM															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>			<u>Rating</u>			
Week: 10/01/12		10/01/12	10/07/12	-----S			1		\$375.00			0.00			
E 55	KSNV	10/07/12	10/07/12	NFL Pre-Game / FNA	CM	1p-530pm	-----S	:30	1	\$1,600.002		0.00	NM	1	\$1,600.00
NFL Pre-Game															
FNIA															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>			<u>Rating</u>			
Week: 10/01/12		10/01/12	10/07/12	-----S			1		\$1,600.00			0.00			
E 56	KSNV	10/07/12	10/07/12	NFL Football	CM	1P-9PM	-----S	:30	1	\$8,000.002		0.00	NM	1	\$8,000.00
NFL Football															
SNF															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>			<u>Rating</u>			
Week: 10/01/12		10/01/12	10/07/12	-----S			1		\$8,000.00			0.00			
E 57	KSNV	10/07/12	10/07/12		CM	1p-9p	-----S	:30	1	\$6,500.002		0.00	NM	1	\$6,500.00

Order / Rev: 104407  
Alt Order #: 06832081  
Flight Dates: 10/03/12 - 10/09/12

Advertiser: Heller, Dean for U.S. Senate  
Product Desc: HELLER FOR SENATE  
Estimate: KSNV

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
				NFL End of Game Break											
				NFL End of Game Break											
SNF-POSTGAME															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/01/12	10/07/12	-----S	1		\$6,500.00		0.00						
E 58	KSNV	10/07/12	10/07/12	Sports Night in Las Vegas	3M	Sun 1135p-1200a	-----S	:30	1	\$200.00	2	0.00	NM	1	\$200.00
				Sports Night in Las Vegas											
SPORTS NIGHT															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/01/12	10/07/12	-----S	1		\$200.00		0.00						
N 59	KSNV	10/03/12	10/05/12	M-F Today Show III 4th Hour	3M	10am-11am	--WTF--	:30	1	\$325.00	1	0.00	NM	1	\$325.00
				Today 4th Hour											
TODAY 3															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/01/12	10/07/12	--WTF--	1		\$325.00		0.00						
													Totals	132	\$82,375.00